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Programming Logic and Design, Introductory Version (Paperback)

By Joyce Farrell

Cengage Learning, Inc, United States, 2012. Paperback. Book Condition: New. 7th. 229 x 183 mm. Language: English . Brand New Book. Discover the key principles necessary to develop structured program logic with Farrell's PROGRAMMING LOGIC AND DESIGN, INTRODUCTORY, 7E. This popular introductory book takes a unique, language-independent approach to programming with a clear, concise approach that eliminates highly technical jargon while emphasizing universal programming concepts and encouraging a strong programming style and logical thinking. Clear revised explanations utilize flowcharts, pseudocode, and diagrams to ensure even readers with no prior programming experience fully understand modern programming and design concepts. Farrell's proven learning features help students gain a better understanding of the scope of programming today while common business examples help illustrate key points. Readers can use this proven book alone or paired with a language-specific companion text that emphasizes C++, Java or Visual Basic.



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