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An Introduction to Investments

By Herbert B. Mayo

South Western / Cengage Learning India, 2009. Softcover. Book Condition: New. First edition. This textbook uses a substantial number of examples and illustrations employing data that are generally available to the investing public. Many textbooks on investments are written for students with considerable background in accounting, finance, and economics. Not every student who takes a course in investments has such a background. These students cannot cope with (or be expected to cope with) the material in advanced textbooks on investments. An Introduction to Investments is directed at these students and covers investments from descriptive material to the theory of portfolio construction and efficient markets. This textbook has a variety of features designed to assist the student in the learning process. Chapters include questions and, where appropriate, problems. The questions and problems are straightforward and designed primarily to review the material. Answers to selected problems are provided in Appendix B. Contents: 1. Investments: An Introduction 2. The Creation of Financial Assets 3. Security Markets 4. The Time Value of Money 5. The Tax Environment 6. Risk and Portfolio Management PART II: INVESTMENT COMPANIES 7. Investment Companies: Mutual Funds 8. Closed-end Investment Companies PART III: INVESTING IN COMMON STOCK 9. The Valuation...



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