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Business Management and Organizational Behaviour

By Karam Pal

I.K. International Publishing House Pvt. Ltd., 2011. Paperback. Book Condition: New. 16cm x 24cm. Business Management and Organizational Behaviour is divided into two parts. The first part contains the fundamentals of business management including management process and the second part deals with organizational behaviour. The theories in the book are supported by many examples from different business sectors in the Indian scenario. It is written in a simple, self-instructional style for easy understanding of the students. Every chapter begins with an introduction followed by learning objectives of that chapter and is followed by a summary and review questions to help students structure their learning. A glossary of key terms has also been appended at the end of the book to enable students to locate the relevant information quickly. The book has been written in accordance with the UGC guidelines and provides comprehensive coverage of the subject.



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