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## Broke Famous: The Music Game. (Paperback)

By Robert Terell

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. After 16 years of blood, sweat, and tears in the music industry! I evolved from struggling intern to a real entertainment executive. Unknowingly, I enrolled and attended classes at Adversity University the unofficial school of the music business. During that point in my career the landscape in the music game was drastically changing and so were the rules for winning. Today's music business is about a different kind of hustle. With the rapid advancement of technology, social media platforms, and a wide variety of brokering services, you will become as relevant or irrelevant as your level of understanding the game. Your ability to elevate and transform your thinking about the dynamics of the new music game will determine how much money you'll make, how much you'll keep, and ultimately how successful you'll be. In the final synopsis the dream is still real but the hustle is sold separately. So that means your career will either be a very expensive hobby or a profitable business venture at the end of the day. In today's music...


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